



*Join us to groom the  
leaders of tomorrow*

500  
*by*  
50



## Invitation to Donors

The Indian Institute of Management Bangalore (IIMB) invites donors to join hands to create the leaders of tomorrow. As IIMB embarks on the implementation of its ambitious future growth plans that address the requirements of a rapidly changing and complex world, it provides an opportunity for donors to partner and help create global leaders. This is an exciting opportunity to leave a lasting legacy that will impact the future of higher education in India.

## Funding Opportunities

### New Campus: Undergraduate Programmes under the umbrella of the School of Multidisciplinary Studies

- Academic units of the School of Multidisciplinary Studies – Schools of Economics, Psychological and Behavioural Sciences, Mathematics and Data Sciences, and Environment and Sustainability
- Infrastructure to be constructed for Academic Blocks and Residential Blocks

### Existing Campus: Management Programmes

- Infrastructure in the existing Bannerghatta Road campus renowned for its serene beauty and award-winning architecture
- Sponsorship for Digital Education Programmes in specific domains – Healthcare, MSME, Digital Entrepreneurship
- Impactful research and other initiatives of the Centres of Excellence at IIMB

## Our Commitment to IIMB Donors

- All contributions to IIMB are acknowledged and recognized appropriately
- Individuals, corporations, and other organizations may be considered for naming recognition if they have made significant financial contributions to IIMB related to the naming opportunity (for example, Naming a School, Centre of Excellence, Building or Facility, Professorship, Scholarship Endowment, etc., in the donor's honor)
- All the donors will also be recognized in the appropriate Tier on the Donor Wall of Fame
- All contributions to IIMB are eligible for a 100% deduction under Section 80G of the Income Tax Act.

## 500 by 50

**IIMB has initiated the 500 by 50 fund raising campaign as part of its Golden Jubilee celebrations that will take place in 2023. The aim is to raise Rs. 500 crores by the 50th year of the founding of IIMB.**

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# IIMB's Growth Trajectories

Guided by its newly crafted vision and after careful deliberation and reflection, IIMB has chosen three directions through which it will fulfill its charter of grooming management and leadership talent that can successfully negotiate the emerging complex world.

## IIMB School(s) of Multidisciplinary Studies (ISMS)

- IIMB will offer a high quality undergraduate degree programme that will bring together the foundational disciplines of art, social sciences, humanities, management, technology, data sciences and ESG.
- The programme will seek to build interdisciplinary and integrative perspectives and skills to help young minds build capabilities to deal with a complex emerging world
- The programme will be structured to provide a wide range of choices to young students not only to maximise their exposure but also to identify the intellectual disciplines of utmost interest to them
- The programme will be delivered through the IIMB School(s) of Multidisciplinary Studies that will initially comprise of four schools – School of Economics, School of Psychological and Behavioural Sciences, School of Mathematics and Data Science, and School of Environment and Sustainability Studies to be built in a new 110 acre residential campus
- IIMB School(s) of Multidisciplinary Studies will be built as a second campus of IIMB, complete with all facilities including residential accommodation for students, faculty, and staff

## Management Education through Digital Platforms

- IIMB will deliver high quality management education through digital platforms to the underserved but critical areas of the economy such as health care, micro, small and medium enterprises as well as government and public policy.
- IIMB plans to offer a modular and stackable online Bachelor's Programme in "Digital Entrepreneurship" that will combine technology management and entrepreneurship to create capability in students across the country to confidently carve out a space for themselves in the emerging digital world
- IIMB will strive to offer programmes through the digital platforms in a high-quality multilingual format that will enable learners from different parts of the country and the world to learn through a linguistic medium they are comfortable with
- IIMB will leverage the power of digital platforms to make high quality management education accessible to millions of learners across the country and the developing world

## Impact through research in critical domains

- IIMB will leverage its research capabilities to influence policy in critical sectors of the economy such as MSME, healthcare and manufacturing

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## The Future of IIMB

Established in 1973, IIMB launched its post-graduate programme in management in 1974. As of date, IIMB has over 12000 alumni with post graduate qualifications in management. Many alumni have contributed to the growth of Indian and global businesses in the roles of CEOs, CXOs, entrepreneurs, diplomats, and policy makers.

IIMB will complete 50 years of its evolution in the year 2023. This is a momentous occasion in the history of IIMB, and is an opportune moment to look ahead and think about how management education and industry requirements will evolve over the next 50 years. In what ways will the emerging trends impact IIMB, in terms of its activities and programmes, resources and governance?

The emerging world characterized by complexity of enormous proportions will be shaped by individuals who can combine technological skills with leadership qualities to comprehend and master such complexity. Grooming such inspirational leadership requires exposing young minds to diverse disciplines. The National Education Policy (2020) underlines the importance of multidisciplinary learning, critical thinking, and the ability to have a perspective on social sciences along with analytical ability and the appreciation of the essential technologies that will drive economic and social endeavours. IIMB believes this to be the direction in which higher education will evolve in the future.

### IIMB's Mission

	Nurture innovative global business leaders, entrepreneurs, policy makers, and social change agents through holistic and transformative education
	Provide thought leadership that is contextually embedded, is socially relevant, and makes positive impact
	Pursue excellence in education and thought leadership simultaneously without making any trade-offs

## About IIMB

IIMB is a leading graduate school of management in Asia. Under the IIM Act of 2017, IIMB is recognised as an Institute of National Importance. IIMB has more than 100 full-time faculty members, about 1200 students across various degree-granting programmes and nearly 5000 annual Executive Education participants.

The IIMB logo carries a proclamation in Sanskrit तेजस्वि नावधीतमस्तु, "Tejasvi Navadhitamastu", which translates into 'let our study be enlightening'. Located in India's high-tech capital, IIMB is in close proximity to many leading corporate houses in the country, ranging from information technology to consumer product companies, thus providing the opportunity of integrating classroom knowledge with practical experience.

IIMB's EPGP programme was ranked 35th in the Financial Times (FT) Global MBA rankings for the year 2021 and has been ranked #1 amongst IIMs in the FT Global MBA rankings for three consecutive years – 2019, 2020, and 2021. IIMB was ranked #3 globally in the MOOC Lab's Business School Rankings for 2020 for its provision, design and delivery of Massive Open Online Courses (MOOCs). IIMB was ranked the #2 Management school in India as per the NIRF rankings for 2021.

IIMB is committed to making deep social impact using technology-enabled education. Towards this end, IIMB offers Massive Open Online Courses (MOOCs) and is the first management school in India to offer MOOCs on the edX platform. IIMB is also the coordinating institute for management education for SWAYAM, Govt's online education platform.

IIMB has taken several steps to meet its vision. These include hiring high quality faculty, enhancing the quality of research, emphasizing internationalization, expanding the activities in the field of entrepreneurship, scaling up our research activities, increasing student intake, deepening our engagement with alumni, expanding the infrastructure, and improving administration and governance. IIMB is developing a second campus in Jigani, about 27 km from the Bannerghatta Road campus. This is an exciting trajectory of expansion and growth, and IIMB welcomes donor partners to join this journey.



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