

# 2024

# DRISHTI

## Insights To Impact

We cordially invite you to the flagship business and cultural summit of PGPEM. This year's theme offers valuable insights into real-world applications, providing executives with practical and actionable knowledge.

**November 9 & 10**



**IIM Bangalore**  
Bannerghatta Road





# Drishti - PGPEM Silver Jubilee Edition

## Event Schedule

Presented by 

In Association With 

### ONLINE

#### Crack Your MBA Job - Workshop 1

Sunday, Oct 6, 2024

6.30 PM - 9.00 PM

#### Crack Your MBA Job - Workshop 2

Sunday, Oct 27, 2024

6.30 PM - 9.00 PM

#### Health Insurance 101 - Webinar

Wednesday, Nov 6, 2024

7.30 PM - 9.00 PM

### NOV 9, IIMB

#### Birding Buddies

6.30 AM - 10.00 AM

#### Registrations - IIMB Auditorium

8.00 AM - 9.00 AM

#### Take A Seat - Marketing

9.00 AM - 10.30 AM

#### Case Competition Final Rounds

10.00 AM - 11.30 AM

#### Take A Seat - Strategy

11.00 AM - 12.30 PM

#### Wind Of Change - A Talk Show

12.30 PM - 2.00 PM

#### Gen AI Workshop - Day -1

3.00 PM - 4.30 PM

#### Product Management - Workshop

3.30 PM - 5.30 PM

#### Panel Discussion - HR & Recruitment

5.30 PM - 7.00 PM

### NOV 10, IIMB

#### Registrations - IIMB Auditorium

9:00 AM - 9:30 AM

#### Inauguration & Lamp Lighting

10.00 AM - 10.30 AM

#### Keynote Presentation

10.30 AM - 11.15 AM

#### Startup Story - Woolah & Tengin

11.30 AM - 12.30 PM

#### Case Competition Final - Strategy

12.30 PM - 1.30 PM

#### Gen AI Workshop - Day 2

2.30 PM - 4:00 PM

#### Storytelling With BI - Workshop

2.30 PM - 4.30 PM

#### Insights To Impact - Panel Discussion

4.30 PM - 5.30 PM

#### Prize & Certificate Distribution

5.30 PM - 6.30 PM

#### \*Pro Night - Papon Live, 7 PM onwards

\*Invitation only. Contact organisers for more details.