



भारतीय प्रबंध संस्थान बेंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE



**Internationalization**

**at IIM Bangalore**

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# IIM Bangalore and Internationalization

Global collaborations have transformed IIM Bangalore, enriching our curriculum, student outcomes, and faculty research. Global partnerships enable us to offer dual degree, exchange, and immersion programs for postgraduates, alongside collaborative certificates for undergraduates.

For example, an ongoing online program in collaboration with Hiroshima University is allowing our undergraduates to learn from global experts. Students gain exposure to global economic and socio-cultural trends and advanced management practices, broadening their education. These collaborations also connect students to an extensive international network of alumni, partners, and industry leaders, unlocking diverse career opportunities.

On the research front, IIM Bangalore's international collaborations provide faculty with access to global data, funding, and advanced methodologies, empowering them to contribute to cutting-edge research and global policy impact. As an example, in collaboration with global experts, our faculty have been able to demonstrate under which conditions a person's identity and social background can influence their success across workplaces and afford them entrepreneurial opportunities.

This dynamic integration of global resources positions us as a leader in management education, preparing students and faculty to thrive in an interconnected world.





# International Programmes

Our international outreach covers our Long Duration and Executive Education open programmes.

## Advanced Management Programme

The Advanced Management Programme (AMP) is tailored for senior executives with over 15 years of professional experience. It includes a week-long international immersion at the University of St. Gallen, Switzerland. Participants gain insights on scaling globally and navigating cross-cultural contexts. This immersive experience enhances their ability to drive organizational growth and adapt to international business challenges.

## Global Executive Master of Business Administration – Aerospace Management (GEMBA)

IIMB offers a two-stage programme for Aerospace & Aviation executives. In Stage 1, participants complete the one-year 'General Management Programme for Aerospace and Aviation Executives' (GMAE) at IIMB, focusing on foundational management principles specific to the aerospace sector. In Stage 2, the GMAE Alumni can register for the Global Executive MBA (GEMBA) – Aerospace Management, a one-year advanced programme jointly delivered by IIMB and Toulouse Business School (TBS). The programme offers 10 days of international immersion in Toulouse, France. GEMBA equips participants with a Master's degree, enhancing their strategic and global business expertise to tackle complex challenges in the global aerospace industry.

## Management Programme for Entrepreneurs and Family-Owned Businesses

Combining classroom learning, mentorship-driven action projects, and peer interactions, the programme focuses on venture growth, scaling strategies, and trans-generational continuity. It includes a week-long international immersion in Korea, where participants engage with Korean SMEs in technology and marketing through IIMB's collaboration with the Asia Centre of Seoul National University (SNU).

## Leading Digital Transformation

This is a cutting-edge programme jointly developed by IIM Bangalore, Friedrich Alexander University (FAU) of Erlangen-Nuremberg, and the Fraunhofer Institute for Integrated Circuits IIS, Germany. It offers a week-long foreign immersion in Germany, where participants gain exposure to new business models to build sustainable and competitive businesses, develop actionable business plans for digital transformation, and develop strategic leadership expertise.

## International Management Programme (IMP)

This is an advanced management certificate programme by IIMB in collaboration with McGill University, Canada, and Lancaster University, UK. Based on the globally renowned IMPM framework by Prof. Henry Mintzberg, this 12-month programme features five 10-day modules conducted across Bangalore, Yokohama, Lancaster, Montreal, and Rio de Janeiro.

# Global Alliances

IIMB has deep engagements with several international networks. The school has collaborated with 95 international partner institutions across the world in 30 countries.

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- **Global Network for Advanced Management:** IIMB is only Indian B-school in Global Network for Advanced Management, a network of 32 global B-schools convened by Yale School of Management
- **Academy of International Business:** A world body with a presence in 86 countries; India Chapter headquartered at IIMB
- **Association of Management Development Institutions in South Asia (AMDISA),** a SAARC recognized body with 251 members
- **Shastri Indo-Canadian Institute (SICI),** a premier academic bridge between India and Canada with over 100 member institutions
- **Mizuho Bank:** Investment in IIMB's India Japan Study Centre at various levels.
- **Goldman Sachs** to launch the Women Start-up Programme & 10,000 Women Programme
- **Michael & Susan Dell Foundation** to offer incubation for social enterprises
- **Infineon** to strengthen start-up ecosystem focusing on Artificial Intelligence



# International Research Centres

To focus on new and emerging areas of research and education, Centres of Excellence have been established within IIMB. The institute has entered into international collaborations to set some of these centres in order to facilitate initiatives among academia, industry and government agencies of partnering countries to work on areas of mutual interest.

## Israel Centre

- Inaugurated on November 05, 2017: seeks to act as a hub for research on Indo-Israeli interactions in the fields of technology innovation, business strategy and history, government policies and culture, by uniting scholars, business community and students
- IIMB has ongoing academic programmes, research collaborations and student exchange programmes with leading Israeli academic institutions, especially with Tel Aviv University (TAU)
- Faculty at IIMB have been involved in Israel-related research; scholars from Israel have visited IIMB for research seminars and conferences
- IIMB has an exchange relationship with Coller School of Management at TAU that has participation from Post Graduate Programme in Management (PGP) students
- Technion is part of the Global Network for Advanced Management which allows IIMB and Technion students to take courses, during specific weeks, in the network's schools





## Mizuho India Japan Study Centre

- MIJSC is a leading networking, study and research hub for business practitioners, scholars, and policy makers
- It promotes understanding of Japan in India and India in Japan
- It is the preferred partner for engagement and interaction among the triple helix of academia, business and government in India and Japan
- MIJSC offers Japanese Language Conversation and Culture Study Programme, an in-residence programme at IIMB for distinguished Japanese faculty and sponsorship of book research and publication
- Partners with several Japanese universities, focusing on student exchange programs
- Funds research collaboration of Japan-India case studies on Innovation & Entrepreneurship, Labor Economics, Workforce Development, Corporate Governance & Firm Performance



# Student Exchange Programme

IIMB collaborates with reputed universities in Austria, Belgium, China, Denmark, Finland, France, Germany, Italy, Netherlands, Poland, Portugal, South Africa, South Korea, Spain, Sweden, Switzerland and Taiwan. Over 200 MBA students from IIMB opt for an exchange term at 50 partner universities in 25 nations each year and over 100 students come to IIMB from 32 partner schools and 15 nations

## Summary of Student Mobility over the Last Five Years

Region/Year	2020-221		2021-22		2022-23		2023-24		2024-25	
	IB	OB	IB	OB	IB	OB	IB	OB	IB	OB
Africa						1		4		
Asia				3	1	7		9	1	15
Australia		3		1						3
Europe	4	4	26	77	88	150	84	154	43	179
Latin America	9			3		7	2	6	1	4
North America				2	1		2			2
<b>Total</b>	<b>13</b>	<b>7</b>	<b>26</b>	<b>86</b>	<b>90</b>	<b>165</b>	<b>88</b>	<b>173</b>	<b>45</b>	<b>203</b>
Post Graduate Programme in Enterprise Management		2		11		7		4		2
Post Graduate Programme in Management		5		71		148		155		172
Post Graduate Programme in Management		0		4		10		14		29

DD University	DD IN BOND	DD University	DD OUT BOND
Bocconi	5	Bocconi(4) & ESCP (4)	8
Bocconi	5	Bocconi	5
Bocconi	3	Bocconi(4) & ESCP (2)	6
ESCP	1	Bocconi(3) & ESCP (1)	4
Bocconi(3) & ICS (1)	4	Bocconi(1) & ESCP (3)	4





# Global Network for Advanced Management

IIMB is the only Indian institution to be a part of the global network, which comprises 32 top business schools including Yale SoM, HEC, INSEAD and NSU. IIMB offers both Small Network Open Courses (SNOCs) and Global Network Weeks (GNWs) to students from partner schools. Some courses offered in the past few years are: Leadership in a Virtually Connected World, Managing Across Cultures, Cultural Competence for Global Business Managers and Responsible People Management.

## Internationalization Learning Process

Internationalization of the learning process is enabled by the large number of faculty members, including several recently hired young faculty (61 out of 110 full-time faculty), who have received their doctoral degrees from international institutions and can thus provide exposure to latest international pedagogies and practices. There are 30 faculty members with international teaching experience. IIMB has also recruited five international faculty members in the various areas, to provide greater international exposure to its students through increased diversity in its faculty body.

## Technology-enabled Education

IIMBx, a company promoted by IIM Bangalore, has been at the forefront of making online education accessible, affordable, and adaptable. By leveraging cutting-edge technology and a commitment to quality, IIMBx caters to a global audience leveraging the edX platform. International students from 197 nations have enrolled for programs offered by IIMBx.

### GLOBAL NETWORK WEEKS & COURSES

Year	International students who attended Global Network Weeks at IIMB	IIMB Students who attended Global Network Weeks at Partner Schools (PGP, EPGP, PGPEM)	IIMB students who participated in Small Network Open Courses (PGP, EPGP, PGPEM)
2020-21	41	147	119
2021-22	70	209	31
2022-23	42	147	0
2023-24	43	130	54
2024-25	52	181	7

During 2023-24, IIMB has new partnerships with 5 international universities and renewed 14 partnerships.

Sl	Name of the School	Status	Country
1	The University of Texas - Austin - McCombs Schools of Business	New Partnership	USA
2	University of Cambridge-Judge Business School	New Partnership	United Kingdom
3	Deakin University	New Partnership	Australia
4	Graduate School of Management, St Petersburg University.	New Partnership	Russia
5	Lomonosov Moscow State University Business School	New Partnership	Russia
6	College of Commerce, National Chengchi University	Renewed	Taiwan
7	HHL Leipzig Graduate School of Management	Renewed	Germany
8	John Molson School of Business, Concordia University	Renewed	Canada
9	Management Center Innsbruck-MCI	Renewed	Austria
10	WHU - Otto Beisheim School of Management	Renewed	Germany
11	Queensland University of Technology – QUT	Renewed	Australia
12	School of Business, Economics and Law, University of Gothenburg	Renewed	Sweden
13	Graduate School of Business Administration Keio University	Renewed	Japan
14	Zhejiang University International Business School (ZIBS)	Renewed	China
15	EADA- Escuela de Alta Direccion y Administracion	Renewed	Spain
16	Montpellier Business School – MBS	Renewed	France
17	The University of Oldenburg	Renewed	Germany
18	Stockholm School of Economics	Renewed	Sweden
19	Emlyon Business School	Renewed	France





# Alumni

The IIMB Alumni Association has vibrant chapters in Dubai, Singapore, Stockholm, Amsterdam, London, and San Francisco.

## Recent Collaborations

In line with India's 'Neighbourhood First Policy', faculty members from IIM Bangalore were invited, in September 2024, by the High Commissioner of India to Sri Lanka, to explore collaborations that could enable sustained growth in management education in the island country.

Faculty from IIM Bangalore and King's College London recently concluded a three-year collaborative research project called 'Enablers and Obstacles to UK-India Trade,' to study the challenges and opportunities for Micro, Small and Medium Enterprises in bilateral trade.

## International Journal Articles, Books, Chapters in Book, Cases and International Collaborations

In 2023-24, there were 97 journals, 3 books, 17 Chapters in Book, 28 Cases and 13 Research Project with International Collaboration.





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International  
Accreditation



Featured  
Among the  
Leading  
B-Schools  
Globally



Eduniversal 2024:  
#1 B-School in  
Central Asia  
Gold Trophy & 5 Palmes



QS Global MiM & MBA 2025  
(PGP & EPGP):  
#1 in India;  
In the Top 60 globally



QS EMBA  
Rankings 2024:  
PGPEM is #1 in India;  
#8 in APAC;  
#41 globally



Bloomberg Best  
Business-Schools  
Survey 2024:  
One-yr MBA is  
#1 in India; #3 APAC



FT EMBA 2023:  
#1 in India;  
#94 globally



India Rankings 2024,  
Management Category  
(by Ministry of Education, Gov):  
#2 in India



QS World University 2024,  
Rankings for Business and  
Management  
#32 globally



FT MiM Global  
Rankings 2024:  
#3 in India;  
#41 globally



FT MBA 2024:  
#3 in India;  
#47 globally

FT Executive Education:  
In Global Top 60  
in 2024, 2023, 2022 & 2021

In the Top of the Positive Impact  
Rating 2022, 2023 & 2024 with the  
moniker 'Pioneering School'

Only Indian B-school in the  
Global Network for Advanced  
Management



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