

## List of Past Events – Centre for Software and Information Technology Management (CSITM)

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## Conferences

Activity	Details	Outcomes	Timeframe
<b>State of the Map</b> conference	A two day conference hosted by Centre for Software and IT Management (CSITM), Centre for Public Policy (CPP) of IIM Bangalore and SOTMAC (State of the Map Asia, 2018 Committee)	<p>The two-day event featured presentations, panel discussions, and workshops about mobilizing, sustaining, and growing more inclusive open mapping communities.</p> <p>State of the Map (SOTM) Asia is the annual conference of OpenStreetMap communities since 2015. The first conference was organized in Jakarta, Indonesia (2015), followed by Manila, Philippines (2016) and Kathmandu, Nepal (2017).</p> <p>The conference brought together</p>	November 2018

Activity	Details	Outcomes	Timeframe
		<p>participants from around Asia to discuss the challenges, learn, and initiate study / research on mapping. With over 300 participants, the conference received a good press coverage.</p>	
<p><b>Software Product Management Summit (SPM 2019)</b></p>	<p>A two day event was conducted in partnership with International Software Product Management Association (ISPMA.org), the first of its kind in India.</p>	<p>Over 150 product management professionals, aspirants and students attend first Software Product Management Summit at IIMB.</p> <p>The summit provided an opportunity for the Software Product Management Professionals to connect, network and celebrate excellence. The event involved workshops, panel discussions, key notes, student show case etc.</p> <p>The event was a successful event with international participants with good press coverage.</p>	<p>February 2019</p>
<p><b>Software Product Management Summit (SPM 2020)</b></p>	<p>This was the second edition of the SPM Summit conducted in partnership with International Software Product Management Association (ISPMA.org)</p>	<p>Over 200 product management professionals, academicians, aspirants and students attend the India Software Product Management Summit 2020 at IIMB. The event involved academic and industry tracks with academic paper presentations, student showcase, workshops, keynote, panel discussions, etc.</p> <p>A wide range of Software Product Management (SPM) themes through keynote addresses, workshops and panel sessions by industry leaders, professors, venture partners, product and talent heads made the two-day event very exciting. Research / Practice paper presentations, Student Presentations, mentor</p>	<p>January 2020</p>

Activity	Details	Outcomes	Timeframe
		interactions, interviews and Practitioner conversations were some of the new additions this year.	
<b>Software Product Management Summit India 2021</b>	The third edition of the SPM Summit in partnership with ISPMA.org with the theme "The Product Management Renaissance: 2021 & Beyond" was held 19th and 20th March 2021.	<p>This was a collaborative virtual conference by IIMB and ISPMA. The summit brought the best of our product management community experiences from both the academic and industry perspective to ensure both our newest and seasoned digital Product Management superstars continue to drive innovation in the global marketplace.</p> <p>The Summit consisted of three tracks – Academic / Research, Industry and Workshops with over 250 diverse individuals from academia and industry.</p> <p>The research track introduced in this edition was a big success with submissions from all over the world, both from academic institutions and industry. This track also included student showcase. Best papers were given awards. As in the past two events, SPM Excellence Awards were announced by the Jury.</p>	March 2021
<b>Software Product Management Summit India 2022</b>	The 4th edition of the SPM Summit was held in association with International Association for Software Product Management (ISPMA). The theme of the summit was <b>“Building safe, secure and smart digital products &amp; platforms”</b> and was held on 21 and 22 January 2022.	<p>The Summit consisted of Academic / Research track, Industry track and Workshops.</p> <p>As in the past events, SPM Excellence Awards were announced by the Jury. Prof. Sadagopan (Ex-Director, IIIT Bangalore) and Haragopal Mangipudi (Adjunct Faculty, IIMB) were the co-chairs of the summit. Dr. Laxmi Gunupudi (Adjunct Faculty, IIMB) and Prof.</p>	January 2022

Activity	Details	Outcomes	Timeframe
		<p>Shankhadeep Banerjee (Faculty, IIMB and Chairperson, CSITM) were the co-chairs of the Academic Track.</p> <p>Similar to the event of 2021, this was also held in virtual mode. The summit witnessed over 250 participants from academia and industry and was a highly successful event.</p>	
<p><b>The IS Curriculum &amp; Pedagogy Practicum</b></p>	<p>The two-day on campus workshop was an opportunity for early career and prospective information systems academics to interact, conceptualize, design and develop graduate-level courses.</p> <p>This was held in IIMB campus on 26 and 27 August 2022.</p>	<p>The event was held in partnership with <b>Association for Information Systems – India Chapter (IN AIS)</b>. The workshop chairs were Prof. Shankhadeep Banerjee, Chairperson, CSITM Indian Institute of Management Bangalore and Prof. Sujeet Kumar Sharma, Secretary, AIS India Chapter, Indian Institute of Management Trichy. Many senior faculty from IITs and IIMs such as Prof. Rahul De', Prof. Raghav H. Rao, Prof. Jang B. Singh, Prof. Priya Seetharaman, Prof. Sujeet K. Sharma and Prof. Sumeet Gupta participated in the workshop as facilitators.</p> <p>This was a highly successful event and over 30 young faculty from across India got benefitted.</p>	<p>August 2022</p>
<p><b>Software Product Management Summit India 2023</b></p>	<p>The 5th edition of the SPM Summit was held in association with International Association for Software Product Management (ISPMA). The theme of the summit was <b>“Bridging New Frontiers and Opportunities – Product Management as a Catalyst”</b> and was held on 02, 03 and 04 March 2023</p>	<p>Further to the 4 successful annual editions starting in 2019, the 5<sup>th</sup> Software Product Management Summit India was held on campus, similar to the events prior to 2021.</p> <p>Prof. Sadagopan (Ex-Director, IIIT Bangalore) was the Summit Chair, Prof. Spurthy Dharanikota, Faculty, IS Area, IIMB was the Program Chair for Academic Track, Mr. Muthu Ranganathan, Senior Director, Product Management, Oracle was the</p>	<p>March 2023</p>

Activity	Details	Outcomes	Timeframe
		<p>Chair for Industry Track and Mr. Hans-Bernd Kittlaus, Chairman ISPMA was the Jury Chair for Excellence Awards.</p> <p>Dr. Ajai Chowdhry, Co-Founder of HCL delivered the inaugural Keynote.</p> <p>Pre-Conference workshops were held on 02 March 2023. The two-day summit held on 03 and 04 March 2023 witnessed over 300 participants representing academia and industry. Awards were announced for best academic papers and showcase of industry best practices.</p> <p>With good press coverage and global participation under all tracks, the annual event continues to strengthen the network of SPM professionals and researchers.</p> <p>The next annual summit has been scheduled for February 2024.</p>	
<p><b>Software Product Management Summit India 2024</b></p>	<p>The sixth edition of SPM Summit India was held in association with International Association for Software Product Management (ISPMA). The theme of the summit was <b>“Product AI: Navigating The Future of Product Management”</b> and was held on 15, 16 and 17 February 2024</p>	<p>Prof. Sadagopan (Ex-Director, IIIT Bangalore) was the Conference Chair. Prof. Spurthy Dharanikota, Faculty, IS Area, IIMB was the Program Chair for Academic Track.</p> <p>The summit witnessed over 350 participants representing academia and industry and was a very successful event. The summit featured panel discussions, presentations, fire-side chat, etc. apart from Academic Paper presentations, Excellence Awards. Following are some highlights that represent major additional activities of this</p>	<p>February 2024</p>

Activity	Details	Outcomes	Timeframe
		<p>year.</p> <p>ISPMA University Chapter at IIM Bangalore was unveiled by Prof. Rishiksha T. Krishnan, Director, IIM Bangalore, Prof. S. Sadagopan, Summit Chair, Hans-Bernd Kittlaus, Chairman, ISPMA, Prof. Haragopal Mangipudi, Global Board member of ISPMA, Prof. Shankhadeep Banerjee, Chairperson, CSITM and Prof. Spurthy Dharanikota, Faculty, IS Area at IIM Bangalore.</p> <p>Student Case Competition, Panel discussions and presentations from Students of UC Berkeley, IIM Sambalpur and IIM Bangalore were held in the Academic Track apart from the Academic / Research Paper Presentations.</p> <p>With increased number of participants, speakers and activities, good press coverage and global participation under all tracks, the annual event continues to strengthen the network of SPM professionals, students and researchers. CSITM and ISPMA have planned to conduct the summit in the future also.</p>	

## Workshops, Seminars

a) *Workshops, roundtables on topics that are at the intersection of Technology and Society*

Activity	Details	Outcomes	Month / Year
<b>Workshops under 'Future of Tech' series in partnership with Software Freedom Law Centre (SFLC.in)</b>			
Conference on <b>Internet Governance:</b> India's Perspective	Conference was conducted in collaboration with IEEE to bring together the stakeholders from industry, academia and NGOs to discuss and debate the issue of internet governance from India's perspective.	Fostering a multi-stakeholder discussion on this topic and carrying it forward to the IEEE ETAP (Experts in Technology and Policy).	January 2016
Workshop on <b>Impact of Education Technology Startups</b> on Education Reform in India	A participative workshop to assess the impact that education technology startups can have on the educational reform goals set up by RTE, Niti Aayog and other such initiatives by the Government of India.		January 2016
Roundtable on <b>Information Technology in Healthcare</b>	The first event in the series.  The participants were from the Healthcare industry (both established and startups) and was held as a closed door invite with chosen experts.	A report was generated and circulated.  The outcomes will benefit of policy making.	April 2019
Roundtable on ensuring <b>Ethics by Design in AI Systems</b>	The second event in the series.  The event was conducted in similar format. The participants were from varied industries, academia, IT industry, students and lawyers.	A report was generated and circulated.  The outcomes will benefit of policy making.	July 2019
Roundtable on The <b>Advent of AI in Fintech</b> -Privacy, Security and Governances	Third event in the series of roundtables.  The participants chosen were from Fintech (startups and established), large IT	A report was generated and circulated.  The outcomes will benefit of policy making.	October 2019

Activity	Details	Outcomes	Month / Year
	companies, banking industry, academia, students and lawyers.		
Webinar on <b>Contact Tracing apps.</b>	In this webinar, Prof. Rahul De' interviewed legal experts on Design, Implementation and Effectiveness of contact tracing apps.	The workshop was of big value to the researchers (PhD students and faculty) of IIMB and those who joined from other institutes. This was of particular relevance to FPM students who are working on Risk and Healthcare (privacy / ethics).  A video of the event with captions was widely disseminated.	June 2020
<b>Workshops titled 'Technology and Society' in partnership with Software Freedom Law Centre</b>			
Roundtable on <b>Internet Shutdowns</b>	The panel comprised of eminent lawmakers, social activists, academics and lawyers. The discussions were moderated by Prof. Neena Pandey, Faculty, IIM Visakhapatnam.	The event will help the stakeholders to highlight the key points at the right forum and guide the authorities around the globe.	November 2020
Roundtable on <b>Encryption Debate in India: The Road Ahead'</b>	The second topic of discussion is ' <i>Encryption Debate in India</i> : The panel comprised of eminent lawmakers, bureaucrats, researchers social activists, academics and lawyers.  The discussions were moderated by Prof. Anil Suraj of IIMB and Mishi Choudhary, Managing Partner, Mishi Choudhary & Associates LLP.	The event will help the stakeholders to highlight the key points at the right forum and guide the authorities around the globe.	January 2021



*b) Workshops, roundtables to provide inputs to the law makers*

Activity	Details	Outcomes	Timeframe
Workshop on <b>Privacy &amp; Data Protection in the Digital Economy</b>	Workshop held in association with Software Freedom Law Centre (SFLC)	As an outcome of this discussion, a research project (CSITM & SFLC.in) in the area of cybersecurity policies was launched.	August 2016
Roundtable on <b>Building an India Data Protection Framework - Next Steps</b>	This was a joint event with Software Freedom Law Centre (SFLC) and Ananta Aspen Centre (an independent and not-for-profit).	Over 60 professionals comprising of Lawyers, Industry Veterans, CEOs of start-ups and academicians participated in the event. The event resulted in declarations encompassing Informed consent and onus, creating awareness on “copyleft” and soliciting consent from willing individuals, concept of “Localization of Data”, etc.	February 2018
Participation in <b>Data Governance Network Roundtable</b>	IDFC Institute organized a roundtable in Bangalore in connection with establishing a network on <b>privacy and data protection</b> to bring together researchers and organisations working on different aspects of personal data, information privacy, law and technology in the Indian context.	<b>IIMB is now part of the network</b> and can contribute on an ongoing basis. During the discussions, ideas were shared in the constitution of the network itself to ensure effectiveness.  The contributions of Prof. Rahul De’ were considered highly valuable.	August 2018
Participation in Roundtable on <b>Data Protection</b>	Further to the report submitted by Justice B.N. Srikrishna along with a draft bill titled “ <b>The Personal Data Protection Bill, 2018</b> ”, the Ministry of Information and Technology issued a call for comments on the draft Bill. SFLC.in organised a round-table discussions in Bangalore.	With this participation, IIMB has made a significant contribution for the comments to be submitted to the ministry. The rest of the participation being from lawyers, professionals from industry, IIMS contribution as an academic / research institution was considered of high importance.	September 2018

c) Other workshops, roundtables aligned with contemporary topics

Activity	Details	Outcomes	Timeframe
Workshop on Agile Software Development at Scale: Exploring the Management Frontier	Discussions on experiences with practicing agile at scale  Distributed Agile project management: A myth?	This event helped in exchange / dissemination of knowledge and best practices in the emerging area of "Agile Software Development."	July 2016
Panel discussion on the <b>changing business model of IT companies</b> to sustain growth	To understand how IT companies are sustaining growth and how they are reacting to substantial changes in technology and customer expectations.	As an outcome, a research project was launched with the objective of studying the changing nature of alliances and partnerships in the context of changing business models.	August 2016
Workshop on <b>Artificial Intelligence: The opportunity and challenges.</b>	To bring together experts to discuss the current state of AI, opportunities and challenges	The challenges were discussed.	February 2017
Seminar on IoT and <b>Smart Cities</b>	To bring together eminent speakers to talk about 'IoT and Smart Cities'.	The proceedings of this seminar were launched as a KITE video.	March 2017
Panel discussion on <b>Blockchain</b>	CSITM organized a Panel Discussion on "Blockchain". Eminent professionals from Wipro and successful start-ups were invited.	The discussions helped students to understand the larger picture and the various ways in which Blockchain can serve as an "enabling" technology.	January 2018
Lecture by Kaliya Young	Kaliya Young is known as Identity Woman and is an adjunct professor at Merritt College and is studying Aadhaar.	<b>Domains of Identity</b> and new <b>Decentralized Identity</b> Technology standards were discussed. The lecture and discussions helped provoke thoughts and research activities around identity and its relationship.	February 2019
Panel discussion on AI and Governance	The Centre for Software & IT Management at IIMB and the Centre for Law and Policy Research hosted a webinar titled, 'Ethics in AI Talk Series: A Conversation on Information Regulation, Artificial Intelligence, and Governance'	Prof Rahul De' from the IS Area presented the AI and Ethics project that he is investigating along with his doctoral student Sai Dattathrani. The research is concerned with the ethical concerns arising from the use of AI.  Other panellists included Prof.	July 2021

Activity	Details	Outcomes	Timeframe
		Sudhir Krishnaswamy of the CLPR, Santhosh, Secretary to the Govt of Tamil Nadu, Emilie Pradichit, Manushya Foundation, Thailand. They spoke about various aspects of law and technology regulation in society.	
IS research seminar titled <b>“Encouraging Eco-Driving with Post-Trip Visualized Storytelling: An Experiment Combining Eye-Tracking and a Driving Simulator”</b> On 07 March 2023	As part of its initiative to promote dissemination and application of knowledge for the benefit of the academics and professionals from the industry, CSITM invited <b>Prof. Ben Choi</b> , Faculty in the Department of Information Technology and Operations Management at the <b>Nanyang Technological University, Singapore</b> .	Prof. Ben Choi shared his experience with his study and test model that explains how eco-driving behaviors can be promoted with post-trip visualized storytelling. This study draws on the human-computer interaction literature and deals with the impact of post-trip visualizations on eco-driving behaviors. As part of the study, the hypotheses has been tested in an experiment involving eye-tracking and driving simulation.  This was a hybrid event and was of interest to academics and professionals.	March 2023
IS Research Seminar on <b>“Mitigating Information Quality Tensions in Digital Citizen Science: An Action Design Research Approach”</b> On 03 August 2023	CSITM hosted a Research Seminar by inviting <b>Prof. Sandeep Mysore Seshadrinath</b> of <b>UNSW Business School, Sydney</b> .	Digital Citizen Science (DSC) can play a crucial role in understanding environmental health and advancing sustainable development goals. Yet, decision-makers grapple with Information Quality (IQ) tensions in DSC projects, especially when data is sourced from citizens with limited formal expertise.  Prof. Sandeep Mysore explained the design principles for Digital Citizen Science Platforms (DCSP) formulated in collaboration with an environmental non-profit organization using an Action Design Research (ADR).  This was a hybrid event and was well received by Academics.	August 2023
Seminar on <b>“The Consciousness Code: Deciphering</b>	The speaker for the event was Mr. Suresh Ramaswamy, a	The session was a contemplative exploration, seeking to understand if consciousness can	August 2023

Activity	Details	Outcomes	Timeframe
<p><b>AI’s potential for Self-Awareness”</b> on 25 August 2023</p>	<p>transformational teacher and visionary entrepreneur. His book, <i>‘Just Be: Transform Your Life and Live as Infinity’</i> has been honored with numerous awards. He has also contributed to numerous technical publications and holds multiple patents in software design.</p>	<p>truly blossom from the intricate tapestry of neural networks. The discussions were around bridging the realms of technology and consciousness, offering a unique perspective on the future of AI.</p>	
<p>Seminar on <b>“Anticoagulant Prescription Patterns in Telemedicine vs. In-Person Visits for Atrial Fibrillation: Evidence from a US Teaching Hospital System”</b> on 07 December 2023</p>	<p>The speaker was Dr. Rahul Telang who is Trustee Professor of Information Systems at the Heinz College, Carnegie Mellon University and at the Tepper School of Business (Courtesy).</p>	<p>The speaker hypothesized several explanations leading to inferences such as how high performing cardiologists performed differently with telemedicine during the study period.</p> <p>This was a hybrid event. Many researchers and health care professionals actively participated and got benefitted.</p>	<p>December 2023</p>

d) Workshops in support of research activities

Activity	Details	Outcomes	Timeframe
Joint Workshop on <b>Research Paper Development</b>	A workshop on Research Paper Development for PhD students - a joint activity by CSITM of IIM Bangalore and IIIT Bangalore was held at IIM Bangalore on 30th March.	This was an activity leading up to the International Conference on IS (ICIS 2020). Papers from PhD students and researchers were reviewed by an international community of scholars and valuable provided. Research students of IIMB and other institutes benefitted.  This was held <b>in virtual mode</b> .	March 2020
Webinar Series - <b>Rendezvous with Information System Researchers</b>	CSITM and the India Chapter of Association for Information Systems (IN AIS) conducted a series of workshops on research methods in the form of webinars.  A total of 12 workshops were held and they are listed blow	With a high number of participants, the series was highly successfully with the veterans sharing their experience for the benefit of the audience and answering questions.  All the events were held <b>in virtual mode and were very well received</b> .	June to September 2020
<b>List of workshops held under the Series “Rendezvous with Information System Researchers”</b>			
	<b>Topic</b>	<b>Speaker</b>	<b>Date</b>
	Theory Building	Prof. Andrew Burton-Jones University of Queensland	16th June, 2020
	Retroduction in the Critical Realist approach	Prof. Chrisanthi Avgerou London School of Economics and Political Science	23rd June, 2020
	Qualitative Comparative Analysis	Prof. M N Ravishankar Loughborough University	30th June, 2020
	Heterogenous Data	Prof. Sudha Ram University of Arizona	7th July, 2020
	Econometric Modelling	Prof. Anjana Susarla Michigan State University	14th July, 2020
	Publishing in top IS journals	Prof. Shirish C. Srivastava HEC Paris	21st July, 2020
	Experimental Methods in IS Research	Prof. Ryan Wright University of Virginia	28th July, 2020

Activity	Details	Outcomes	Timeframe
	Survey-based Empirical Research	Prof. Tejaswini Herath Brock University, Ontario	4th August, 2020
	Design Science Research	Prof. Thomas Widjaja University of Passau	11th August, 2020
	Ethnography in IS Research	Prof. Janaki Srinivasan IIIT Bangalore	18th August, 2020
	Agent-Based Simulation in IS research	Prof. Balaji Padmanabhan University of South Florida	27th August, 2020
	Panel Discussion on “Who are we doing research for” and Future of IS research	Prof. Robert Davison, City University of Hong Kong & Prof. Richard Watson, University of Georgia	2nd Sept, 2020
IS Research seminar titled “ <b>Technology in Low-resource Settings: Lessons Learnt</b> ”	<b>Dr. Vivek Seshadri of Microsoft Research India</b> was the speaker. The Technology and Empowerment (TEM) group at Microsoft Research India focuses on problems that particularly impacts people in low-income communities and if and how technology can help address those problems.	In this seminar, Dr. Vivek Seshadri described “Karya”, a project that aims at making digital work more accessible to people in low-income communities and its journey from a research project to an early-stage startup. He shared key lessons in employing technology in low-resource settings.  This was held as a hybrid event. With over 15 participants in person and 50+ online participants, the talk was very well received.	July 2022
Research Seminar titled “ <b>Follow Your Heart or Listen to Users? The Case of Mobile App Design</b> ”	<b>Prof. Aditya Karanam,</b> Faculty in the Department of Information Systems and Analytics at the School of Computing in the <b>National University of Singapore</b> was the speaker. He spoke about his study which primarily investigated user reviews as a source of ideas for new features.	The primary contribution of the study is to investigate user reviews as a source of ideas for new features and to evaluate their performance impacts relative to those of developer initiated features. While ‘suggestion mining’ is a growing field in machine learning, the study also adds to this literature with a new deep learning model to accurately extract suggested features from user generated content.  This was a hybrid event and was	November 2022

Activity	Details	Outcomes	Timeframe
		of great interest to academics and professionals from all walks of industry and was very well received.	
Research Seminar on <b>"Cryptocurrency Price Determinants and Price Efficiency"</b>	Research & Publications, CSITM & Centre for Capital Markets and Risk Management of IIMB jointly hosted a research seminar on "Cryptocurrency Price Determinants and Price Efficiency" by inviting <b>Prof. Praveen Pathak from University of Florida</b> at IIM Bangalore.	Prof. Pathak spoke about his study that recognizes the dual nature of cryptocurrencies, i.e., being a software program and a financial instrument, and discussed the impact of software advancement on the price dynamics of cryptocurrencies.  This was a hybrid event. With nearly 80 students and researchers from within IIMB and outside, this was very well received.	January 2023
IS Research seminar titled <b>"Responsible News Dissemination and Echo Chambers: Impact of Personality Type and Ideology on Echo-Chamber Driven Misinformation"</b> on 14 December 2023.	The speaker was Dr. Ashish Kumar Jha, Associate Professor in Business Analytics at Trinity College Dublin, Ireland.	Dr. Jha explained his study that investigates the interplay of user-level factors like political ideologies and personality types combined with platform-level factors on the changes in perceptions while consuming information. The research contributes to the literature by studying the information consumption behavior of social media users from a psychological perspective and bringing together various arguments from the literature and testing them.  This was a hybrid event and was well received by Academics and professionals.	December 2023
Research seminar titled <b>"Thoughts on conducting and disseminating impactful research"</b> on 18	The speaker was Prof. Maung K. Sein, Kristiania University College, Norway (Information Systems area).	Prof. Maung K. Sein explained his thesis on how academic research must eventually impact practice and societal issues and to do so, academia must produce knowledge that is	December 2023

Activity	Details	Outcomes	Timeframe
December 2023		<p>useful for practice. The discussions were around how proactive research approaches such as Design Science Research (DSR) and the niche Action Design Research (ADR) are appropriate research approaches to do so, especially since partnership with practitioners as co-researchers is an inherent principle of ADR.</p> <p>This was a hybrid seminar and was well received by all researchers.</p>	
<p>Research seminar on <b>“Delaying Informed Consent: An Empirical Investigation of Mobile Apps”</b> Upgrade Decisions” on 29 Feb 2024</p>	<p>The speaker was Dr. Raveesh Mayya, Assistant Professor of Technology, Operations and Statistics at Leonard N. Stern School of Business, New York University.</p>	<p>Dr. Mayya spoke about the findings of the study by the researchers highlight the need to carefully consider the potential strategic behavior of participants in designing policy implementation. The discussions were around the theoretical and practical implications of the findings.</p> <p>This was a hybrid seminar and was well received by all researchers.</p>	February 2024
<p>Panel discussion on <b>“Digital Dialects: Large Language Models and Societal Linguistic Evolution”</b> on 21 March 2024</p>	<p>The Webinar featured</p> <p>Dr. Abhishek Borah, Associate Professor of Marketing, INSEAD, France</p> <p>Dr. Josephine (‘Jo’) Lukito, Assistant Professor, School of Journalism and Media, The University of Texas at Austin</p> <p>Dr. Koustuv Saha, Assistant Professor, Department of Computer Science, The Grainger</p>	<p>The panel discussed research on language in the information environment. The panel also delved into the field of computational social science and human-centred machine learning, The session explored how language models are changing human linguistic evolution and shaping influences on businesses, politics and well-being.</p> <p>The discussions were very interactive and informative.</p>	March 2024



Activity	Details	Outcomes	Timeframe
	<p>College of Engineering, University of Illinois Urbana-Champaign.</p> <p>Shivam Srivastava, Research Associate, IIM Bangalore, was the moderator for the discussion.</p>		
<p>Panel Discussion titled <b>“Promises &amp; Perils of AI: Mitigating Bias, Exploring Opportunities and Achieving Fairness”</b> on 30th April 2024</p>	<p>CSITM and Mizuho India Japan Study Centre (MIJSC) of IIM Bangalore hosted a Panel Discussion by inviting</p> <p>Dr. Jaideep Srivastava, University of Minnesota</p> <p>Dr. Vishal Misra, School of Engineering, Columbia University</p> <p>Dr. Sharath Chandra, University of Pennsylvania</p> <p>Dr. Nikhil Malik, University of Southern California</p> <p>Mr. Saideep Ratnam, COO of MIJSC moderated the session.</p>	<p>The discussions were around various topics ranging from explaining the different economic advantages derived from AI to grappling with the moral concerns that have been raised by its widespread use. The discussions further included active strategies and actual scenarios for the benefit of the participants so they can become informed about prejudice reduction, opportunities discovery and pro-equality in the field of Artificial Intelligence.</p> <p>All the discussions were highly interactive.</p>	<p>April 2024</p>
<p><b>Workshops under series ‘Top IS Publications from India’</b></p>			
<p>This webinar series aims to honor and publicize some of the top research papers on Information Systems successfully published in reputed management journals (FT50 / ABDC A*) by research scholars from Indian B-schools.</p>			
<p>1<sup>st</sup> webinar in the series</p>	<p>The speaker was <b>Prof. Abhipsa Pal, Faculty at IIM Kozhikode and an alumna of IIM Bangalore.</b> She spoke on paper <b>“Why do people use mobile payment technologies and why would they continue? An examination and</b></p>	<p>Prof. Abhipsa Pal shared her publication journey along with some tips for success with the participants.</p> <p>Students and faculty from IS and other areas participated actively in the discussions. Emails and chats received from participants acknowledged the benefits of</p>	<p>September 2021</p>

Activity	Details	Outcomes	Timeframe
	<b>implications from India”</b> published in the Research Policy journal (FT50)	this initiative from CSITM.	
2 <sup>nd</sup> webinar in the series	The speaker was <b>Prof. Samadrita Bhattacharyya</b> (Faculty, IIM Udaipur). She presented her study on <b>“Temporal Effects of Repeated Recognition and Lack of Recognition on Online Community Contributions”</b> , published in Journal of Management Information Systems (FT50).	Similar to the first event of the series, Prof. Bhattacharyya shared her publication journey along with some tips for success with the participants.  This event was of immense help to the young IS researchers .	November 2021
3 <sup>rd</sup> webinar in the series	The speaker was <b>Prof. Neena Pandey</b> , Faculty of Information Systems at IIM Visakhapatnam and an Alumna of IIM Bangalore.	During the webinar, Prof. Neena Pandey discussed her co-authored research paper: <b>“Improving the governance of information technology: Insights from the history of Internet governance”</b> , published in the Journal of Information Technology.  It was very well received by the participants.	June 2022
<b>Workshops under book-talk of the series "Tech &amp; Us”</b>			
'Tech & Us' is a new series of online book-talks hosted by CSITM to invite esteemed authors of some of the interesting non-fiction books in the popular domain examining our complex relationship with contemporary technologies. This initiative is part of CSITM’s efforts to fuel sociotechnical thought leadership in our country.			
Talk on <b>“Reluctant Technophiles: India’s Complicated Relationship with Technology”</b>	<b>Prof. Rakesh Kumar is a Professor of Computer Engineering at the University of Illinois</b> was invited to speak in the new series of online book-talks.	Prof. Rakesh Kumar spoke about <b>“Reluctant Technophiles: India’s Complicated Relationship with Technology</b> (one of GQs “best Indian non-fiction books of 2021”) using examples, anecdotes, and data to offer an account of India’s complicated relationship with technology. Prof. Rakesh Kumar discussed key themes of the book, made observations about attitudes towards technology identifying a few technology-related challenges, and suggested some focus areas.	February 2022

Activity	Details	Outcomes	Timeframe
<b>Enlightening Talks by Prof. H. Raghav Rao</b>			
<p>Talks on “<b>Beyond Cybersecurity - Behavioural Approaches to Information Assurance</b>”</p> <p>and</p> <p>“<b>Preparing for Publishing in Top Journals - Some Thoughts focussed on young researchers</b>”</p>	<p>As part of its initiative to promote dissemination and application of knowledge for the benefit of the academics and professionals from the industry, CSITM held a 2-day seminar Hybrid event by inviting <b>Dr. H. Raghav Rao</b>. Dr. Rao is AT&amp;T Distinguished Chair in Infrastructure Assurance and Security at University of Texas at San Antonio.</p>	<p><b><u>18 July 2022</u></b></p> <p>While many people know about aspects of cybersecurity such as hackers and viruses, there is much more beyond these under the umbrella of Information Assurance (IA). In his talk titled “Beyond Cybersecurity - Behavioural Approaches to Information Assurance”, Prof. Raghav Rao discussed various behavioral aspects of Information Assurance through anecdotes.</p> <p><b><u>19 July 2022</u></b></p> <p>Publishing in top journals has a lot to do with the research stream that is chosen. Candidates aspire to choose a stream that has not been over saturated or one that is a great fit for the researcher’s natural skills and talents. In his talk on July 19 titled, ‘Preparing for Publishing in Top Journals - Some Thoughts’ Prof. Raghav Rao articulated his views on what to look out for in choosing an interesting research problem followed by some examples from his own past and current research.</p> <p>Both the sessions were of great interest to academics, especially young researchers and professionals.</p>	July 2022
<p>Hybrid session on “<b>Behavioral Infosec Research - From Trust to Inclusion</b>” on 30th June 2023</p>	<p>Further to the successful 2 day sessions held last year, <b>Prof. H. R. Rao</b> was invited again for a hybrid session on topic “Behavioral Infosec Research - From Trust to</p>	<p>Prof. H. Rao talked about how Institutional pressure and security systems allow us to overcome the limitations of Dunbar numbers by allowing people to trust systems instead of people. He explained with</p>	June 2023

Activity	Details	Outcomes	Timeframe
	Inclusion”.	<p>examples how trust is the fundamental pillar of behavioral infosec research and how the area that is a predominant weakness in properly securing information assets is the individual user.</p> <p>This was held in hybrid mode and was well received by researchers and professionals from the industry who participated in the event.</p>	
IS Research Seminar on 21 <sup>st</sup> June 2024	<p>Further to the successful sessions held in the past years, <b>Prof. H. R. Rao</b> was invited again for a seminar on the following topics:</p> <ol style="list-style-type: none"> <li>1. Social Media Communication by Emergency Management Authorities During Three Natural Disasters: Did It Matter to The Public?</li> <li>2. Academic Writing and Research Impact</li> </ol>	<p>Prof. Rao explained his research to examine citizens' reposting behavior of OEM (Office of Emergency Management) disaster announcements from the standpoint of social acts, using the theoretical lens of Dual Pathway Model and mobilization framework. The research team has analyzed organic Twitter data from 3 disasters - hurricanes Florence, Nicole and Texas Winter Storm Uri.</p> <p>In the second part of his talk, he focussed on academic writing. He discussed the right research streams, the exploration of emergent and niche areas, and what is involved in doing interesting research.</p> <p>With more than 25 participants in person, the session was of big value to young researchers.</p>	June 2024

*e) Masterclass series focused on Government of India (GoI) and State government policymakers*

CSITM in association with WITP and Karmayogi Bharat / Digital India launched a Masterclass webinar series titled “Being Future Ready”. WITP is a not-for-profit organization focused on empowering the Government of India (GoI) and State government policymakers. The webinars were also live streamed. Following is the list of the events held so far.

Speaker	Topic	Details	Date
<p><b>Event # 1</b></p> <p><b>Dr. Sumit Chowdhury,</b> Global thought leader and CXO in the field of Asset Performance Management</p>	Design & Systems Thinking for Digital Transformation	Dr. Sumit Chowdhury talked about the two tools that come in handy in achieving digital transformation - one being Design thinking drawing on right-brained creativity and left-brained analytics and the other being Systems Thinking that allows thinking on multiple objectives, the pushes and pulls of different stakeholders.	20 October 2022
<p><b>Event # 2</b></p> <p><b>Dr. Pramod Varma,</b> Chief Architect of Aadhaar and for various India Stack layers such as eSign, Digital Locker, and UPI</p>	Architecting population scale solutions	<p>Over the last decade, India has been building a set of digital building blocks from identity to payment to credentialing data across domains. Known as India Stack, this has allowed India to leapfrog in the areas of social welfare and financial inclusion.</p> <p>Dr. Pramod Varma, who has been the Chief Architect for most of these digital building blocks, spoke about the big picture, learnings and the impact.</p>	17 November 2022
<p><b>Event # 3</b></p> <p><b>Mr. R. Chandrashekhar,</b> Chairman of the Centre for The Digital Future.  Formerly, Chairman of the Telecom Commission of India.</p>	New and Emerging Technologies in Governance	Mr. Chandrashekhar, who has had a had a distinguished career in the Department of Information Technology with his experience as former secretary to the Government of India for Electronics & IT and chairman of the Telecom Commission of India and secretary Telecom educated the participants on how to go about using emerging technologies in the Government (resources required, writing of scope and RFP, etc.).	12 January 2023

Speaker	Topic	Details	Date
<p><b>Event # 4</b></p> <p><b>Mr. Sharad Sharma</b>, Co-founder, iSPIRT Foundation and Former member of Executive Council for NASSCOM and Member of National Startup Advisory Council and SEBI's Financial and Regulatory Technology Committee</p>	India Stack and Open Networks - why they matter!	<p>Mr. Sharad Sharma who is a passionate evangelist of the software product ecosystem in India explained the basics of Open Networks, impact on Innovation in society and How do Companies play in this new emerging world.</p> <p>He also spoke about how the India Stack changes the way the ecosystem operates in India, Digital Public Infra and how it is regarded as the 3rd Wave of Public Infrastructure and went on to educate the audience on how to embrace the Jugalbandi between public-tech and private innovation.</p>	16 February 2023
<p><b>Event # 5</b></p> <p><b>Mr. Nandan Nilekani</b>, Co-Founder and Chairman of Infosys, Ekstep and Co-Chair of G20 Task Force on Digital Public Infrastructure</p>	Doing Transformational projects in Government	<p>Mr. Nilekani talked about various aspects related to doing transformational projects in government encompassing defining the vision, putting in place a team, articulating and getting approval for the strategy, execution approach, building consensus and a positive coalition, dealing with detractors, staying the course and dealing with political changes.</p> <p>Government officers, academics and other professionals gained valuable insights into the world of Gen AI and its practical applications in governance.</p>	30 March 2023
<p><b>Event # 6</b></p> <p><b>Mr. Rajeev Chawla</b>, Strategic Advisor and Chief Knowledge Officer, Ministry of Agriculture &amp; Farmers Welfare,</p>	Implementing large e-gov projects and learnings from Bhoomi / Kutumba	<p>Mr. Chawla talked about the learnings from some of the key projects such as Bhoomi / Kutumba – The most comprehensive dynamic self updating registry of 1.75 crore families and about 5.5 crore citizens of Karnataka.</p> <p>The registry is being used for</p>	27 April 2023

Speaker	Topic	Details	Date
Government of India and Additional Chief Secretary e-Governance, Government of Karnataka and recipient of various awards.		suo moto delivery of services and benefits to citizens. Government of India is planning to create similar registries for all states.  Government officers, academics and other professionals gained valuable from the session.	
<b>Event # 7</b>  <b>Mr. Eshwar Belani,</b> Partner, SAI Group (Symphony AI)  Advisor to companies associated with Singularity University and Alchemist Accelerator	Generative AI for digital transformation in the government	Mr. Belani talked about Generative Artificial Intelligence including <b>ChatGPT</b> . With hundreds of innovative applications being developed weekly, he shared his understanding and views on how Gen AI can help in creating new designs and prototypes and run repetitive tasks enabling personnel to focus on more strategic and creative work.  Government officers, academics and other professionals gained valuable insights into the world of Gen AI and its practical applications in governance.	01 June 2023
<b>Event # 8</b>  <b>Prof. S. Sadagopan,</b> Chairman BoG, IIITDM- Kancheepuram  Formerly, Director of IIITB, Faculty at IIT Kanpur, IIM Bangalore, AIT Bangkok, etc.	Enhancing Citizen Access: The Imperative of Digital Platforms and Online Services for Safe, Efficient, and Seamless Government Services	With his wide experience as a academic, consultant and member of board for many large and reputed companies, Prof. Sadagopan gave an account of the evolution of Digital Platforms and Online services related to e-Governance encompassing various sectors such as banking, taxation, land registry, railway resevatons, etc. He also narrated the success stories and challenges citing some of the recent examples such as co-WIN. He also shared his views on how ChatGPT can play a role in e-Gov.	15 June 2023

Speaker	Topic	Details	Date
<p><b>Event # 9</b></p> <p><b>Dr. Gulshan Rai,</b> Distinguished Fellow at Observer Research Foundation (ORF)</p> <p>Formerly, Chief Information Security Officer, Prime Minister’s Office, Govt. of India.</p>	<p>Navigating Cybersecurity Challenges in the Era of Digital Transformation</p>	<p>With his wide experience as Chief Information Security Officer, Prime Minister’s Office, Govt. of India, Executive Director, ERNET India, Director General, CERT-In and as an independent director and advisor to various organizations, Dr. Gulshan Rai discussed the challenges related to digital transformation, drafting of national policies on cyber laws and internet governance.</p>	<p>20 July 2023</p>
<p><b>Event # 10</b></p> <p><b>Mr. Saurabh Kumar Karn,</b> Lead Scientist at OpenNyAI working on advancing the field of AI for Law and Justice.</p>	<p>Application of Generative AI for making government future ready</p>	<p>Saurabh Kumar Karn is the Co-creator of Jugalbandi.ai which got a lot of attention both nationally and internationally and who has worked across Education, Policy, Financial Technology and AI/ML applications in Law and Justice.</p> <p>He explained the wide scope for application of Language Models and AI in Government mentioning how Chatbot interface and Large Language Models are just the beginning.</p> <p>He also shared his thoughts around how “Neural Networks are inspired by brain but do not work like brain” similar to how airplane is inspired by birds but don’t fly like birds.</p>	<p>31 August 2023</p>
<p><b>Event # 11</b></p> <p><b>Mr. T. Koshy,</b></p> <p>Managing Director &amp; Chief Executive Officer (CEO) of Open Network for Digital Commerce (ONDC).</p>	<p>Being Ready for the Future of E-commerce</p>	<p>T. Koshy is the MD and CEO of Open Network for Digital Commerce (ONDC), a first-of-its-kind initiative globally aiming to democratize e-commerce in India. An IIM Bangalore alumnus, he was part of the founding team of National Security Depository Limited (NSDL) and served as an Executive Director. He has been</p>	<p>19 October 2023</p>



Speaker	Topic	Details	Date
		<p>a pioneer in Digital ID and social protection initiatives and has played a leadership role in many implementations and consulting projects globally, including the UID project of India, the largest ID program in the world, along with many other Digital ID initiatives globally.</p> <p>He talked about the democratizing Digital Commerce explaining the effects of market concentration. He also explained how India unlocked radical innovation through digital public infrastructure, the techniques for leapfrogging growth with technology, reimagining digital commerce etc. For the benefit of the audience, he also shared the link for social sector handbook in different languages that would benefit a wide range of participants.</p>	
<p><b>Event # 12</b></p> <p><b>Mr. J. Satyanarayana,</b></p> <p>Chief Advisor, Centre for the Fourth Industrial Revolution (C4IR), World Economic Forum.</p>	<p>Being ready for the future of Healthcare</p>	<p>Mr. J. Satyanarayana was a member of the Indian Administrative Service for 37 years. Held several positions in the IT and related areas, including Secretary, Govt of India, Department of Electronics &amp; IT and Chairman (part-time), Unique Identification Authority of India (Aadhaar).</p> <p>He talked about the Global landscape of healthcare, the Transformative potential of Digital Health and the related challenges. Further he detailed the National Digital Health Blueprint.</p> <p>He also shared his thoughts on the potential and future trends of Emerging Technologies in</p>	<p>30 Nov 2023</p>

Speaker	Topic	Details	Date
		Healthcare and specifically Cancer Care.	
<p><b>Event # 13</b></p> <p><b>Mr. Shankar Maruwada,</b></p> <p>CEO and Co-Founder of EkStep</p>	How can innovations in Digital Transformation flow across boundaries?	<p>Shankar Maruwada is the CEO and Co-founder of EkStep Foundation. EkStep Foundation is a non-profit organization that leverages technology, big data, and mobile platforms to drive forward education at scale in India. He is an entrepreneur and marketing professional with a wide range of experience working on large scale projects such as the AADHAAR.</p> <p>He explained the barriers and boundaries that are relevant to innovation. He also shared his perspectives on to what extent AI and innovations can influence people of different backgrounds and also explained how the human capital can be effectively transformed with people-centric use cases in innovation.</p>	18 Jan 2024
<p><b>Event # 14</b></p> <p><b>Prof. Soumitra Dutta,</b></p> <p>Peter Moores Dean, Saïd Business School, University of Oxford</p>	Making Intelligent Use of Intelligent Technology	<p>Prof. Soumitra Dutta has been Dean of Saïd Business School at the University of Oxford since June 2022. Professor Dutta is an authority on innovation in the global knowledge economy.</p> <p>He talked about how important it is to recognize the impacts, both good and bad that AI can have on humans and on life in society in general. He also talked about the additional challenges that arise when one considers the use of AI in emerging countries with large populations such as India.</p>	08 Feb 2024