



# Winter Research Methodology Workshop 2024



December 6-7, 13-14, 20-21,  
2024

## Overview

In recognition of the primacy of research in today's knowledge-intensive academic world and the research-driven imperatives of publication, the Research & Publications Department at the Indian Institute of Management Bangalore (IIMB) is hosting a winter workshop on research methodology in December 2024. The workshop would benefit PhD students in business management to enhance their research capabilities. Organized in three modules, the workshop will be led by faculty from the Indian Institute of Management Bangalore.

## Content and Structure

Faculty from Economics, Finance & Accounting, Strategy, Public Policy, Decision Sciences, Production & Operations Management, and Organization Behaviour & Human Resources Management will lead a range of sessions covering areas and topics in qualitative and quantitative research, courses in experimental methods, modeling, decision making, and analysis.

The workshop is structured in three modules across three weekends in December:

- Module 1: December 6-7, 2024
- Module 2: December 13-14, 2024
- Module 3: December 20-21, 2024

Applicants may choose to participate in any one or all the modules, as per their preference. The preferred modules can be shared while applying through email.



For details of the Winter Workshop Schedule

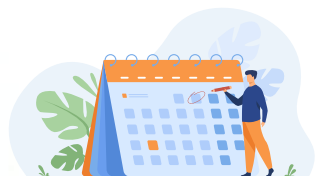




## Application Process

The application process is as follows:

- Interested PhD candidates should submit application through an email.
- The applicant should provide valid proof for registration to a doctoral programme.
- The application must include the name and affiliation of the candidate, the preferred module, one page CV, and one page statement of purpose by the candidate. The statement of purpose will play an important part in the selection of candidates.
- The application along with relevant documents should be sent through official e-mail IDs to the IIMB-R&P ID, i.e., [randpworkshop@iimb.ac.in](mailto:randpworkshop@iimb.ac.in)



## Important Dates

- Last date for the submission of nominations is **November 15, 2024**.
- Names of shortlisted candidates will be released by the **last week of November 2024**, followed by communication regarding the payment of participation fee.



## Fee Structure

The participants of the workshop will be charged a programme fee of **Rs. 8,000/- (plus GST)** per module. The fee is inclusive of lunch and refreshments during the tea breaks on both days of the module.

The programme fee is not inclusive of accommodation. Selected candidates are requested to make their own accommodation arrangements.

The Research and Publication Office could provide details of accommodation close to IIMB on request.

## Certificate of Participation

IIM Bangalore will provide a Certificate of Participation to the participants on successful completion of the workshop.

## Contact Us

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For more information on IIMB's research and publications:  
<https://www.iimb.ac.in/iimb-research>



## About Indian Institute of Management Bangalore

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IIMB is India's leading graduate school of management and has been designated as an Institute of National Importance under the IIM Act of 2017. IIMB features prominently in the QS World University Rankings and Financial Times Global MBA Rankings. Eduniversal, Paris has ranked IIMB first in Central Asia and India for over a decade. IIMB has been internationally accredited by the EFMD Quality Improvement System (EQUIS) since 2010. The institute has also retained its position among the top two institutions in the National Institutional Ranking Framework (NIRF).

IIMB's vision is to be a global, renowned academic institution fostering excellence in management, innovation and entrepreneurship for business, government, and society.

The Sylvan IIMB campus provides the perfect environment for an immersive learning experience for young minds seeking to grow and realize their fullest potential. Designed initially by the Pritzker Architecture Prize-winning architect B. V. Doshi, the campus was ranked among the '25 Most Significant Works of Post-War Architecture' by the New York Times Style Magazine in 2021.

For more information, please visit  
<https://www.iimb.ac.in>.

