

Prasanna Narayan Borah

Prasanna Narayan Borah is currently working with Hindustan Coca-Cola Beverages Pvt. Ltd. (HCCB), the company owned bottling arm of The Coca-Cola Company (TCCC), in India; as Head – Business Shared Services. He is part of the management team which oversees TCCC's company-owned bottling operations for South Asia.

At present, he is handling the large-scale transition of transactional and value-added processes to centralized Shared Services operations. The Shared Services operations will comprise processes in F&A, Procurement, HR, Sales Operations, Supply Chain and Logistics, Cold Drink Equipment and Analytics.

Prasanna has 21 years of experience, handling leadership roles in Sales, Marketing, General Management, Supply Chain and Strategic Planning, Information Technology, and Shared Services Transformation and Operations. He also led the successful implementation of a large-scale SAP and business transformation project for HCCB.